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# Resource Inventory and Usage Guide



#### **TRASH FREE TEXAS LOGO**

Available in both full color and as a black and white logo in these file formats: png, jpg, and pdf with transparent background. Suggested usage: may be used in marketing materials, on websites, on social media. If used in an electronic application, should link to https://www.trashfreetexas.org/



#### 2 TRASH FREE TEXAS INFORMATIONAL BROCHURE

Printed Specs: 17x11 folds to 8.5x11, 4-Color with bleeds Available as a viewable pdf or as a print ready file. Suggested usage: may be used in marketing communications such as emails and presentations, on websites, or on social media. If used in an electronic application, the viewable pdf should be used. The print ready version with crops and bleeds is only intended for printing.



## SOCIAL MEDIA GRAPHICS

Five sets of four graphics (total 20 graphics) Available in full color for Facebook, Twitter and Instagram. Suggested usage: share how easy it is to get involved with Trash Free Texas through your social media channels. When posting, please include the hashtag **#trashfreetexas** 



#### VIDEO

Share this 30 second video highlighting the importance and ease of working with Trash Free Texas. https://www.facebook.com/WCTRegionalServices/videos/2192662041045449/



#### TRASH FREE TEXAS POWERPOINT TEMPLATE

Suggested usage: may be used in marketing communications presentations. Typeface used is Open Sans available free from https://fonts.google.com



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# Resource Inventory and Usage Guide continued

Þ	COLLECT YOUR SPOTS. If you don't have ALL your spots ready - it's okay. Start small - send us a few.
3	FILL OUT THE EXCEL SPREADSHEET. You can locate it here: https://www.trashfreetexas.org/coordinator
3	EMAIL YOUR SPREADSHEET. Send it to: Contact@TrahfneeTexas.org We will reply to you we've received your email.
TrashFree	Texas.org is a FREE tool. TRAS

### COORDINATOR QUICK STEPS

Suggested usage: email to individuals interested in becoming coordinators

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#### ADOPT-A-SPOT ONLINE MAPPING TOOL

The Trash Free Texas online mapping tool link is: https://h-gac.maps.arcgis.com/home/ webmap/viewer.html?webmap=23259eab306249d5af94e49b5e7f9646

Specifics about the tool and FAQ can be found here: https://www.trashfreetexas.org/using-the-mapping-tool